

SOCIALCLICKS LAUNCHES U.S. HEADQUARTERS IN CAMBRIDGE, PARTNERS WITH MAYOR TO BRING JOBS TO LOCAL RESIDENTS

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FOR IMMEDIATE RELEASE

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CAMBRIDGE, Mass. – SocialClicks, a global leader in mobile and social marketing solutions, today announced the start of an operation to expand and diversify their team with initiatives in collaboration with the City of Cambridge, MA to hire local talent.

While SocialClicks contemplated prospective locations, and working with Mayor David Maher and the City of Cambridge, the company launched its U.S. headquarters at the Cambridge Innovation Center on May 19, 2014.

Following its arrival, SocialClicks began a partnership with Maher to focus on bringing jobs to residents of the Cambridge community. SocialClicks is currently looking to train and hire local residents for account management and sales positions.

“SocialClicks has made it their priority to offer great jobs to Cambridge residents, and in particular, to recruit individuals from diverse cultural backgrounds. This is an incredible benefit to our community of hard-working residents and directly aligns with the City’s efforts to encourage diverse, locally-sourced employment opportunities,” said Mayor David Maher. “I believe that SocialClicks, and any company willing to hire locally, has a very bright future in Cambridge.”

SocialClicks CEO Alon Michaeli said, “Mayor Maher’s proactive approach to delivering and diversifying jobs for local residents was a deciding factor in SocialClicks’s site commitment, as his vision complement our company’s principles as an international establishment. Born in Tel Aviv and in collaboration with clients around the world, SocialClicks values a team diverse in language and culture at a local level.”

As a company, SocialClicks offers a two-pronged programmatic approach to mobile and social marketing; a self-service SaaS platform and a professionally managed full-service solution. These offerings make them a rapidly-growing global leader in their field, with clients ranging from e-commerce to gaming and business app developers.

Setting SocialClicks apart from others in the social and mobile marketing space is their innovative platform which drives AI-based programmatic advertising. This provides clients with a distinct advantage in reaching highly engaged target audiences, lowering advertising costs, and maximizing lifetime ROI.

SocialClicks looks forward to a long-lasting partnership with local government officials, residents, and the city of Cambridge at large.

Interested candidates should send resumes and cover letters to hr@socialclicks.com.

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